



99.3
COUNTYFM

The Voice of the County!



8
YEARS

Annual General Meeting
Jan 31st, 2023, 7PM
Prince Edward County Radio Corporation

Agenda

1. Notice of Meeting & Land Recognition (0:03)
2. Special Guests (0:02)
3. Adoption of 2022 AGM Minutes (0:02)
4. Board Elections (0:04)
5. Annual Reports (0:30)
6. Treasurer Report (0:04)
7. Audited Financial Statements (0:08)
8. Accept Audited Financial Statements (0:01)
9. Appoint Public Accountant & Approve (0:02)
10. Wrap Up (0:03)
11. Conclude the Meeting (0:02)

1. Notice of Meeting

The 2023 Annual General Meeting of 99.3 County FM (Prince Edward County Radio Corporation) will be held on Tuesday, Jan 31st, starting at 7 PM (est. 7pm - 8:30pm).for the following purposes:

- To confirm and ratify notice of the 2023 Annual General Meeting of the membership of the Corporation.
- To receive the Financial Statement and Annual Report of the Corporation for the period ending August 31, 2022
- By authority of Bylaw 33 the members resolve that the number of Directors is eleven.
- To elect Directors of the Corporation.
- To appoint the public accountant of the Corporation for the ensuing year.
- To transact such other business as may properly be brought before the meeting.

Anyone who is a member in good standing at the time of the meeting can attend the meeting with full voting rights.

Online access is available for those who cannot attend in person, members will receive an email with further detail and the information is available at www.993countyfm.ca

Memberships can be purchased or renewed at the studios at 38 Cold Storage Rd during business hours or online at www.993countyfm.ca.

Members in good standing who are unable to attend can appoint another member as their proxy by printing and filling out a Proxy Form. The form is available at the station office at 38 Cold Storage Road, on-line at www.993countyfm.ca , or by emailing reception@993countyfm.ca. A member can only hold one proxy from another member.

Please note, members in good standing who register to attend the AGM virtually will receive email instructions the week prior to the meeting. If you have not received instructions by January 26th please email or phone the radio station at (613) 476-2229 during regular office hours.

Please contact us if you have any questions in connection with the AGM.

Thank you, Craig Mills, General Manager

Motion on Notice of Meeting

- To confirm and ratify the form and adequacy of notification to members of the January 31st, 2023 Annual General Meeting of the membership of the Corporation.

2. Special Guests

Annual General Meeting, Jan 31st 2023

3. 2022 AGM Minutes

Annual General Meeting, Jan 31st 2023

Motion to Adopt Minutes

To adopt the Minutes of the Annual General Meeting of January 12th 2022.

4. Board Elections

Annual General Meeting, Jan 31st 2023

Motion to fix the number of directors

Resolution:

Per Bylaw 33 the members resolve that the number of directors is eleven.

Board of Directors

Mark Despault

John Ferguson

Mike Harper

Jim (JJ) Johnston

Phil Knox

Shelagh Mathers

Doug Monk

Ken Murray

Lynn Pickering

Christine Winiarz Searle

Astrid Young

2-year term

Nominated for Election

- Lynn Pickering (returning)
- Astrid Young (returning)
- Phil Knox (returning)
- Mike Harper (returning)
- John Ferguson (returning)
- Mark Despault (new)

2-year term

Motion to elect Directors of the Corporation

5. Annual Reports

Annual General Meeting, Jan 31st 2023

Board Highlights

We continue to execute our strategic plan

- ❖ Volunteer Engagement
 - Airwaves/peers to recruit volunteers
 - Training
 - Retaining is key
 - Volunteer management teams, fluid
- ❖ Board Governance - County-FM's mandate
- ❖ Improved Broadcast Systems
- ❖ Strong reporting systems
- ❖ Regular Maintenance
- ❖ Capital Improvements (Grant driven)
- ❖ Sustainable Financial Performance.

Board Highlights

- ❖ Funding sources.
- ❖ Systems: Committed forward-thinking teams.
- ❖ Program Development. Program Schedule.
- ❖ Marketing and Community Outreach.
 - o Visibility is high.
 - o On-air station marketing.
 - o Consistent messaging.
- ❖ County FM, the megaphone for non-profits and also for the local music industry.
 - o The Grapevine is 'all things County'.
 - o Strong focus Grapevine, News and Info programming
- ❖ 'The Voice of the County', Connects the County.

5. Annual Reports - Board

Motion to accept the Annual Board Report for the fiscal year ending August 31st, 2022.

Craig Mills
CMM, PMP

General Manager
99.3 County FM



Operations Report

Annual General Meeting,
Jan 31st, 2023





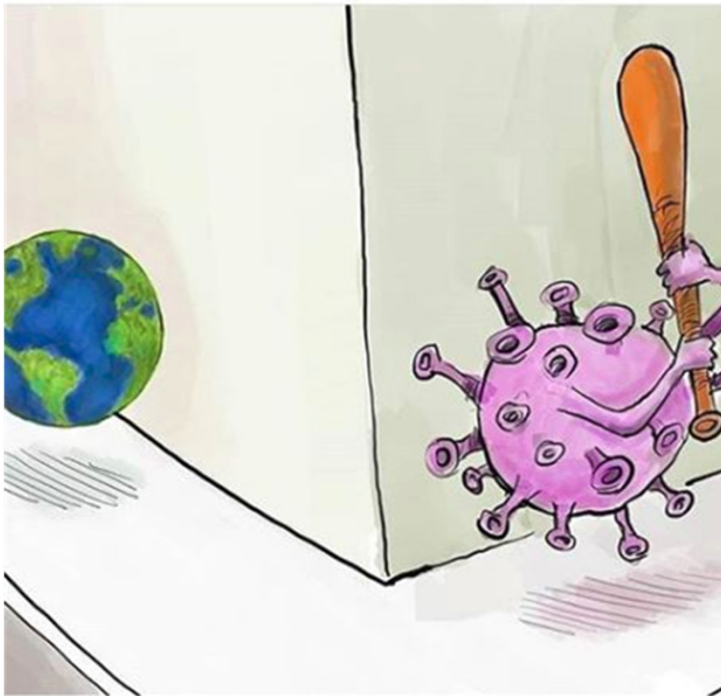
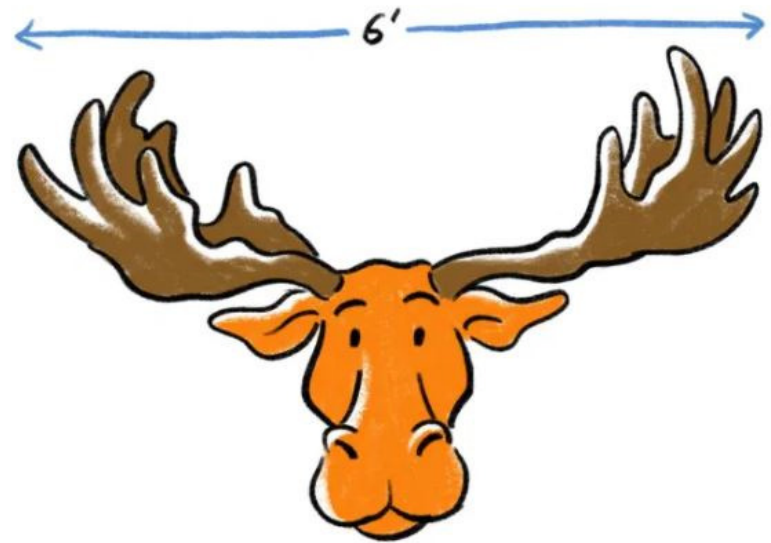
Mission Statement

99.3 County FM is a not-for-profit, volunteer driven, community funded radio station.

Connecting the County, this essential service reflects and contributes to the cultural richness, diversity and vitality of Prince Edward County.



A moose's antlers



COVID 3.0

Coping with Covid-19

- COVID-19 subsidies ended
- Continued work in sync with safety restrictions in studio and at events
- Blend of content home & in-studio
- Grapevine continued as the go to resource plus n/c public service announcements in all dayparts and news coverage




Coping with Covid-19

- Continued support of local businesses and non-profits.
 - Special offerings to the business community, arts/music, non profits
- Broadcast national and regional health messages.
- Continued with innovative programming.
- Participated with Picton Rotary and many other businesses in a major campaign to support front line workers.

News
Update:
News Dir
Craig Foster

- Re-assimilation of in-studio activity post-Covid
- Introduction and assimilation of locally generated News content (Community Report Alex Wright)
- Expanded comprehensive Election Night coverage
- News Director Craig Foster guest panelist at Queen's University's NCRC40 Conference
- Training and Integration of several new volunteer Newscasters

News
Update:
News Dir
Craig Foster

- Community Reporter hired through an LJI grant
 - Training and coverage of Municipal functions (Council - Elections etc)
 - Local content contribution to a national program through LJI program
 - Integration of live Voicers and Interview clips into newscasts
- 

99.3 County FM Marine Reports

Special thank you to the Canadian Coast Guard Auxiliary serving Prince Edward County



Paul Spike Lees



David Searle

Parks Reports May - Oct 2022

The 2021 experiment continued into 2022 due to its tremendous success.

Funding as part of broader tourism outreach thanks to The County, Quinte Conservation, and in partnership with Ontario Provincial Parks

Pearl Hucul & Dave Wheatly Creative Writing

Important cross promo, supports <https://www.thecounty.ca/summer-hub/>

Water Safety

What to do when the beach is closed - general ideas

Wellington Rotary Beach

Provincial Parks Info

Little Bluff

Boat Launches



Facilities & Transmission

- Backup generators serviced and repaired.
- The generator's alternator failure at the tower exposed vulnerability during global parts supply crisis.
- New communication hardware/software with tower and studio to provide a backup to deliver our signal to the tower.
- Added to our supply of microphones, headsets, and Zoom Pod 4 four channel recorders.

Facilities & Transmission

- Backup transmitter installed
- New harnessing created to be able to hook up separate generator at the tower
- Rogers work to reinforce the tower

Green Room Projects

- New large Studiobricks recording studio, thanks to the Parrot Foundation.
- New smaller Studiobricks recording studio, thanks to the Parrot Foundation.
- Equipment to build out each studio acquired, thanks in part to Wellington Rotary.
- Special thanks to our project PM David McQueen and build crew Matt Dwight, Liz Simpson, Helen Morris, Gerry Stewart, Pat Larkin, Craig Mills
- New, to County FM, terrific kitchen... thanks to the many who helped in the build led by Bill Wood and to Emma Robinson & Ken Murray for the kitchen.

The Obelisk









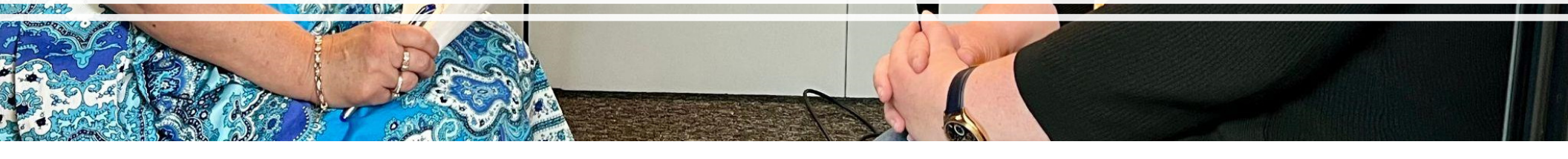








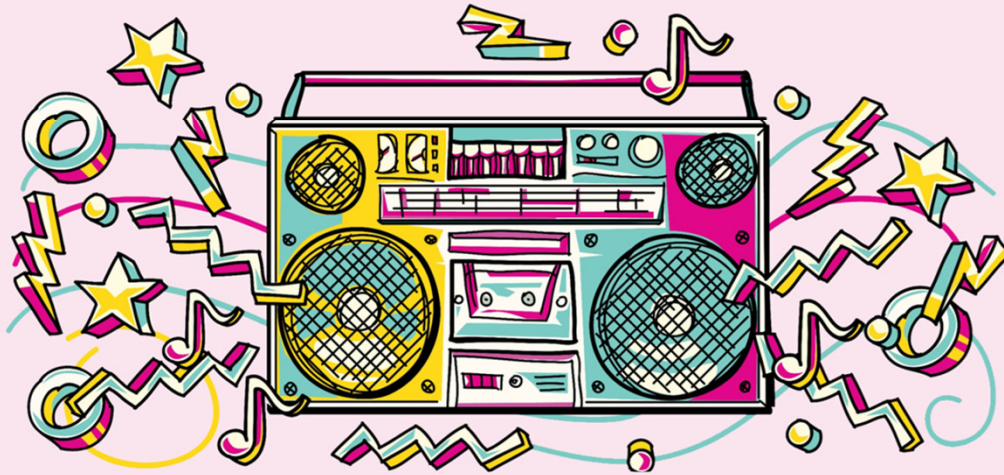
New studios in action



“NEW” KITCHEN
Thank you Emma
Robinson, Ken Murray,
Bill Wood, and the many
other volunteers and
staff who pitched in to
help.



The Spirit of Radio 2020
99.3 Country FM



Tribute &
Recognition

Staff, Volunteers,
Board Members,
Clients & Donors.

Special emphasis on the News & Grapevine Team; all on-air announcers, staff, full admin and production team. As well, the Fundraising & Sales Team for rising to the occasion again in 2022. Gratitude to our 8th Anniversary Radiothon chair Greg Sorbara.



Celebration of Life

In Loving Memory of

James Harold Barkman

April 2, 1947 - January 21, 2022

St Andrews Presbyterian Church

31 King Street, Picton, Ontario

April 2, 2022 at 2:00 PM

Tribute to
James
Barkman

Lilac Ride
2022 in
honour of
James
Barkman





Volunteerism & Community



55 quality programs every week.



Volunteer Driven, 108 volunteers, plus 2 full time + 4 part time staff.



Assisted 200+ non-profit groups, charities, and community organizations get their messages to the public.



5,400 messages for non-profit and charitable groups in our community plus daily support within Grapevine and any adlib announcer support.



Average of 30+ Media Releases from The County received and broadcast monthly – road repair, closures, emergencies, special meetings and events.

Volunteerism & Community



765 Grapevine segments, 1600 newscasts.



21,266 volunteer hours min during the year (10% over 2021).



Active year with Arts Scene and What's Happening due to explosion in events.



995 advertiser have chosen 99.3 County FM to deliver their message to The County since the station's inception!



8,421 alcohol education messages were aired



Ongoing COVID-19 messages that the station created and ran at no charge to support public health.



99.3 County FM Volunteer Recognition Celebrations

PRINCE
EDWARD
COUNTY



Business Excellence Awards

2021 RECIPIENT

99.3 County FM
Prince Edward
County Radio
Corporation
Awarded Jan 2022

NOT FOR PROFIT

The Sneptic Tank

NCRA Best Alternative Radio Program – 2022





**The Awarding Of The
RTDNACanada Central
Region Lifetime Achievement Award
to Lynn Pickering**

Grapevine Highlights

- As Covid-19 continued to affect County residents and businesses in 2022, Mayor Steve Ferguson was a regular guest
- on the Monday edition of the Grapevine. MPP Todd Smith, MP Ryan Williams, OPP Commander John Hatch and
- various health officials including Stacey Daub, CEO of Quinte Health Care, Medical Officer of Health Dr. Ethan Toumishey,
- epidemiologist Dr. Jeff Kwong and Dr. Samir Sinha of the National Institute on Aging, also kept listeners informed with regular updates.

MONDAY ON THE COUNTY GRAPEVINE (12:10 & 6:10) Hear Mayoral candidates - Steve Ferguson, Dianne O'Brien, Terry Shortt, Kyle Mayne - discuss and debate priority issues for Prince Edward County. Stream www.993countyfm.ca



Grapevine Highlights



Good Samaritans John Graham, Dave Black, and Ian Crerar reported from Poland on their mission of mercy.



Black History Month was celebrated with The Honourable Don Oliver, retired Senator, as co-host with Lynn Pickering.



Artist Ron Pickering presented County resident's, Natasha Egorenkova's family of the Ukraine with a painting of their national flower.

Grapevine Highlights



**VOTING
IN ONTARIO**

If you are at least 18 years of age, a Canadian citizen and resident of Ontario, you can participate in the democratic process as a voter or a candidate.

elections.on.ca
1.888.668.8683 | TTY 1.888.292.2312 | info@elections.on.ca

Erica Charlton
Green Party

Alison Kelly
NDP

Emilie Leneveu
Liberal

Todd Smith
Conservative

An all-candidates debate featuring provincial candidates responded to listeners questions in a special edition on May 30.

Grapevine Highlights

In advance of Remembrance Day, Monday
Grapevine aired a special edition.

LEST WE FORGET





Tuesday Grapevine Highlights

County history:

- a) Regular interviews with the PE Historical Society
- b) Re-enactment

Animals:

- a) Rescue
- b) Training
- c) Stimulation ('The Sniffery')

Technology:

- a) Wellington Water Tower

Physical fitness/therapy :

- a) Physiotherapy interview
- b) Pilates interviews



Changes within the Grapevine Team

- Always ongoing change in broadcast and GV is no exception.
- David McKay and Phil Knox retired from hosting Tuesday Grapevine. They continue to support other features and programs with County FM.
- Phil Knox took the coordinator lead in early 2022 from Lynn Pickering followed by Pat Larkin.

Grapevine Highlights

Business

Taking Care of Business featured 45+ business owners - highlighting local businesses, what brought them to the County, what tips they have for other entrepreneurs.

Thank you to the Prince Edward Chamber of Commerce for their sponsorship.

County Profiles

Interviews with County residents, and showcasing on CountyFM on-air volunteers as they share their stories



Grapevine Highlights

Science

- The County, Naturally featured a series on the future of nature museums “after Covid”. Interviews with the Royal Alberta Museum (Edmonton), the Living Prairie Museum (Winnipeg), Science North (Sudbury), The Canadian Museum of Nature (Ottawa), Students on Ice (Gatineau) and the American Museum of Natural History (New York City).
- Another series focused on climate changes in prehistory, thousands and millions of years ago.
- Shelagh Mathers retired from The County, Naturally to focus on writing her next book.

Grapevine Highlights

Literature: Every week on County Writes County Reads

Culinary: Regular hosts Krista Hepburn, Chris Byrne & Sandy Barnes spoke with friends and professional chefs from local restaurants, sharing favourite recipes.

Film - Reel County: Bas Kalt covered the latest in 'film' reviews and news as told from a local perspective with particular emphasis on the Regent Theatre, Mustang Drive-In, and ongoing PEC film productions.

Arts: Arts Scene hosts expanded to include Karen Bell, Cheryl Singer, Sarah Moran

New Music: New segment with Megan Hutton new & upcoming artists

The County Writes...The County Reads

Highlights

Author, educator and activist

Rosemary Sadlier, Hassan Al Kontar the

man@the airport, local story-tellers;

Poet Laureate George Elliott Clarke,

legendary record producer Eddie

Kramer, Michael Posner, author of 3-

volume biography of Leonard Cohen,

former diplomat Gary J. Smith,

renowned activist, Maude Barlow,

authors Linwood Barclay and Brad

Smith plus the annual Christmas show.

County FM

July 2022

THE COUNTY WRITES...THE COUNTY READS (after noon news) Rosemary Sadlier, **ARRIET TUBMAN: FREEDOM SEEKER, FREEDOM LEADER** relates how Tubman moves to freedom and served as a nurse, spy and scout during the Civil War. Excerpts from **PRINCE EDWARD COUNTY: AN ILLUSTRATED HISTORY**, Brad Whispers in the Night. Also, a preview of guests who will be heard on the radio during **BLACK HISTORY MONTH**. Stream www.993countyfm.ca



Grants Related Work

- CRFC Local Journalism Initiative
- CRFC Voices from the Shadows: Homeless in a rural community
- Parrot Foundation
- Wellington Rotary
- Summer Job Grant
- Music Production Library, unique production library of 113 tracks

General Donor Surveys

Volunteer Surveys

Constant emails, messages, and calls

Focus Groups

Feedback Loops

RADIOTHON 2022

June 2 - 5

993CountyFM.ca





Radiothon Focus Group In Brief

-April 2022-

What we did

- Four focus groups with past donors:
 - two groups with donors who gave \$20-100
 - two groups with donors who gave \$100+
- A total of 24 respondents participated. A good mix of people who
 - Were born and raised in the County (N=6)
 - Long term and recent “imports” to the County (both part time and full time)
- A good mix of listenership patterns, with the bigger donors seemingly the most invested in the station, i.e., more likely to be everyday, all day long listener

Past donations to Radiothon

- For many, the trigger was simply the arrival of Radiothon vs. a particular message
- That said, awareness, familiarity, and positive impact of “Matching Hour” was strong (see below)
- Reasons for donating? Want 99.3 to stay on the air:
 - A strong, trusted brand from which they get real value
 - High quality talent + professionalism a real surprise given it’s rural market
 - Informative
 - Entertaining
 - Know the volunteers, on air personalities who they want to support

In summary, our loyal donors have a sense of ownership and ultimately a responsibility to the station, with the “dividend” being great entertainment and important, useful information – as we’ll see next.

Top three statements

- *Advertising only covers two thirds of all our expenses, so we're very dependent on donations to stay on air (J - 13 votes).*
- *When you support the radio station, you're helping to connect the County (C - 10 votes).*
- *County FM is part of the Local Journalism Initiative that supports the creation of original civic journalism that covers our diverse needs and ensures all news is fact checked before it goes on-air (F- 10 votes).*

Close behind in preference....

- *A unique music program covering the broadest range of genres including local, homegrown talent (T - 9 votes).*
- *99.3 County FM helps me feel connected to The County (P - 9 votes):*

In summary, our overarching benefit - and a reason to donate – continues to be how it connects locals and the community at large. High quality local music and news are increasingly important, but by no means the only strengths of the station...

Conclusions

- Key benefit to remind listeners: County FM connects individuals and the community at large
- How we accomplish the above? The “reasons to believe” must continue to leverage three themes:
 - Broad range of musical genres, with local homegrown talent as the sweetener
 - Local news, weather and sports
 - Thought-provoking current events programming that covers all things County
- Finally, we need to remind them that we can’t do the above without their help, as advertising does not cover the costs. And this year, the gap is \$65K

- Focus group feedback to help hone the messaging
- Marketing with the assistance of other not for profits, musicians, volunteers, and members
- Outdoor, print, magazines, social media, email, 6wks heavy radio
- Summer Job Grant

Keys to Radiothon 2022 Production

Primary Donor profile

- Cross section: Born in PEC and born and raised outside of the County
- Mature adult
- Like listening to diverse, eclectic music vs. genre-specific commercial stations
- Engaged in local issues and events
- Want to be connected/contribute local community, station helps them do it
- Appreciate County FM and its unique offering:
 - A sense of place, homey, part of family, familiar voices, inclusionary vibe
 - Magic/brilliant radio, covering whole spectrum
 - Not formulaic
 - Unique reflection of community (music + talk radio)
 - Bring the world to us...what community radio is supposed to be

RADIOTHON 2022

June 2 - 5

993CountyFM.ca



The Musical Line Up

Thursday June 2

8am/ Cue The Funk **9am/** Miss Emily **10am/**Chris Loane
11am/Caleb Hutton **1pm/**Shawn Dore **2pm/**Jordan Thomas
3pm/Craig Foster **4pm/**Kevin Weaver **5pm/**Elmwood Harmony
6pm/Annelise Noronha **7pm/**Brian Legere

Friday June 3

8am/Flatlander **9am/**Gavin Massey **10am/**Mark Despault
11am/Greg Hinde **1pm/**Kyra & Tully **2pm/**Randy Stewart
3pm/Borgin & Benni **4pm/**Villas
5pm/Astrid Young **6pm/**David James Allen **7pm/**Megan Hutton

Saturday June 4

8am/Peter Solmes **9am/** Jamie Pounder **10am/**Becky Gilbert
11am/Cameron & Cameron **12pm/**Andrew McLuhan **1pm/**Chris Bonham-Carter
2pm/Justin Rutledge **3pm/**Jenica Rayne **4pm/**The Zabacks
5pm/Craig McRae **6pm/**Pete Mannheim **7pm/**Bill Wood

Sunday June 5

8am/Seventh Town **9am/** Siobhan Bodrug **10am/**Jeremy Kelly
11am/KASHKA **12pm/**Lyle Cole **1pm/**The Frere Brothers
2pm/Danielle Edwards **3pm/**Lenni Stewart **4pm/**Telegraph Narrows
5pm/Mike Farrell **6pm/**Tony Forbes **7pm/**Peter Rea

Donate and Listen Live online at 993countyfm.ca



Return to live music!

MATCHING HOUR

NOON to 1PM SUNDAY!

AN ANONYMOUS MUSIC LOVER
ON BEHALF OF
THE PEC MUSIC COMMUNITY

MATCHES ALL DONATIONS
UP TO \$2000

CLICK TO DONATE

THANKYOU!

RADIOTHON 2022

**MATCHING
HOURS**

**MAXIMIZE YOUR DONATION!
THURSDAY JUNE 2**

**5-6PM TREAT HULL & ASSOC.
WILL MATCH DONATIONS UP TO \$500**

THANK YOU TREAT!

**CALL IN OR CLICK THROUGH TO DONATE
WWW.993COUNTYFM.CA**

Matching Donor Program

MATCHING HOUR



Between 9-10am

**BILL ROBERTS
MATCHES YOUR
DONATION UP TO \$500**

**#radiothon2022
SATURDAY**

**MATCHING
HOUR
ALERT!**

**FROM 3PM-4PM
NEVA, PAUL,
AND VANESSA
PANDOS**

**WILL MATCH
YOUR DONATION
UP TO \$1000**

**DONATE
NOW!**

**THANK
YOU
ALL!**



RADIOTHON 20

**MATCHING
HOURS**

**MAXIMIZE YOUR DONATION
THURSDAY JUNE 2**

**9-10 AM MIKE HARPER
WILL MATCH DONATIONS UP TO \$100**

THANK YOU MIKE!

**CALL IN OR CLICK THROUGH TO DONATE
WWW.993COUNTYFM.CA**

Radiothon 2022 Principal Sponsors:

Wellings of Picton, Lehigh Cement

Company LLC, Picton Home Hardware

Building Centre, JJIMS Leadership and

Life Coaching and Management

Solutions, Green Gables Gifts &

Greetings, Lockyers County Gardening,

Dunrose Distribution, Prinzen Ford

Sales, Wilkinson & Co. LLP,

and Edward Jones Picton.

And thank you to our Matching Donation Hour Sponsors:

Mike Harper, Anonymous – A grateful listener, John Hopper, Treat Hull & Associates, Angie's Pooper Septic Pumping Service, Don Stanton, Gleeson Financial Services; Neva, Paul, and Vanessa Pandos; Neil Burgess Law Office; Vick's Veggies; Bill Roberts; An anonymous thankful community member, Stephanie Sokolowski, The County Real Estate Company, Ken Murray and Emma Robinson, Base31, Stormys Auto Sales, An anonymous music lover on behalf of the PEC music community, Many Happy Returns, Greg Sorbara, & JJIMS Inc

- Radiothon raised \$64,000
- 108 volunteers involved with the production incl 60 musicians
- Unique concepts
 - Back to LIVE entertainment
 - New Comedy Country Kick Off Event @ The Regent
 - Continued with 'Matching Hours'
- Megan Hutton, Radiothon Talent Director
- Liz Simpson, Summer Job Grant
- Pat Larkin & Dave Wheatley, Production
- Not possible without the complete Radiothon Admin Team!



Wellington Dukes Play by Play



Live Action
Broadcast from
the new
Foodland Store

Community Events

Grade 8 and High School Grads, 3rd year

PEC Agricultural Fair

Comedy Country Series – A Girls Night Out, Comedy on the

Moira, Comedy on the River, Comedy at the Cider House

Homegrown 2.0 @ The Eddie

Sarah Harmer & Annelise Noronha @ Base 31

BigLake Festival

Laugh Local Comedy Kick-Off, Regent Theatre

Pumpkinfest

REVEL, A Celebration of Cultural Diversity @ Macaulay Park

July 1st @ Picton Fairgrounds broadcast

Scarecrow Festival & Festival of Light

Children's Foundation Radiothon

David R. Maracle and Friends @ The Regent

Community Events

Wellington Dukes

County Pops @ Crystal Palace

PEC Festival of Trees

2nd Annual Truth & Reconciliation Day Concert @ The Regent

Circles of Joy, Dept of Illumination

7th Annual Rotary Lilac Ride in memory of James Barkman

Pedaling for Parkinson

Festival Players – Beyond The Sea, Flight, The Shape of Home

Miss Emily @ The Regent

Carry on Sargeant @ The Regent

R.H. Thompson – A Christmas Carol @ The Regent

Walk for Alzheimer's

Spring Awakening, Shatterbox Theatre

Terry Culbert broadcast @ Foodland

PEC Studio Tour

County Marathon

Picton Santa, Bloomfield & Consecon Claus Parades



99.3 County FM Media Sponsor 1st Concert at The Base 31 Drill Hall



Community Events, Macaulay Heritage Park

Community Events, Macaulay Heritage Park

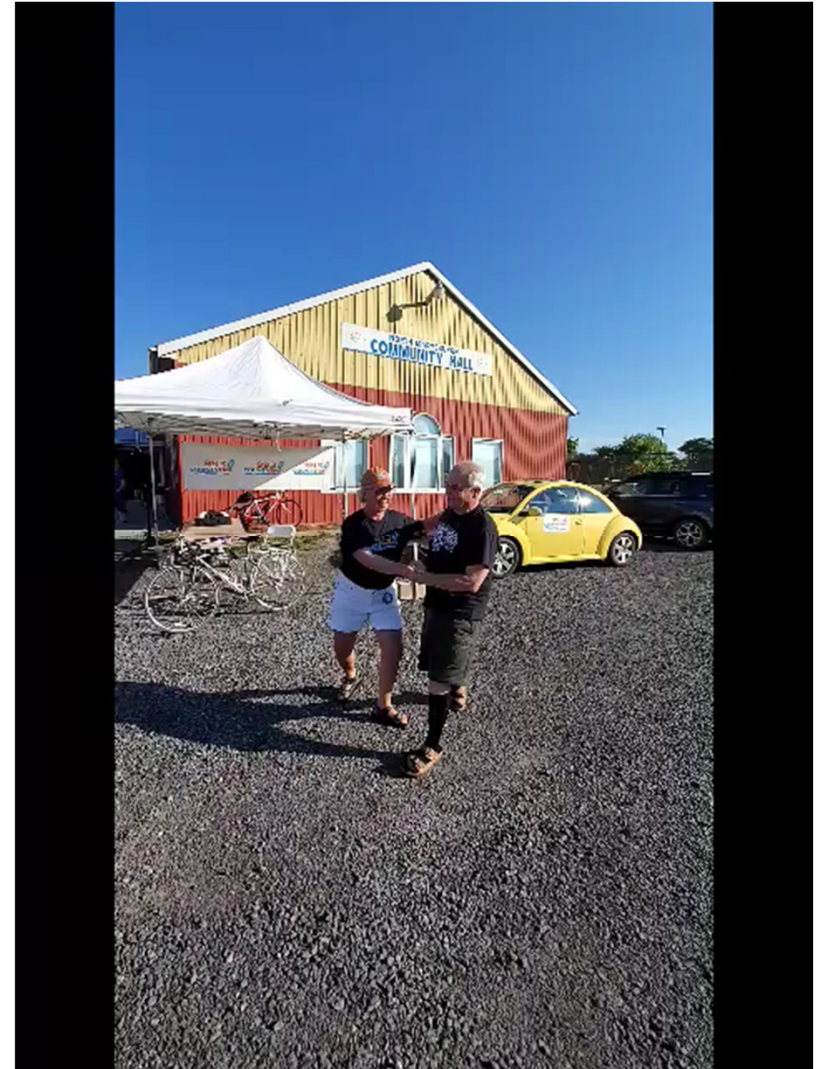




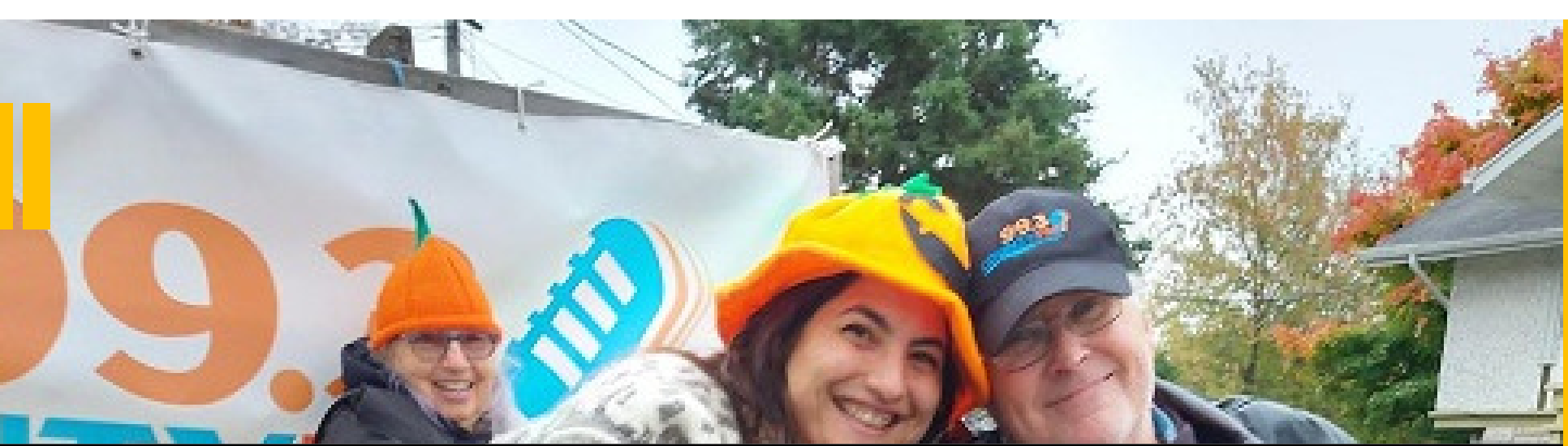
Community Events Walk for Alzheimers



Community Events, Pedaling for Parkinson




Community Events, Pedaling for Parkinson



Community Events

Pumpkinfest



Community Events, Pumpkinfest





Community Events, Pumpkinfest



Pumpkinfest

99.3 COUNTY FM PRESENTS...

HOMEGROWN



INSTANT RIVALRY | TONY FORBES | BEN VANDERGAAST | ANNELISE NORONHA
SHAWN DORE | MARK DESPAULT | JOSH LESTER | BILL WOOD | JEREMY KELLY
LISA BOZIKOVIC



WEDNESDAY OCTOBER 12TH AT THE EDDIE IN WELLINGTON
7PM | ADMISSION \$50
* TICKET PRICE SUBJECT TO TAX AND FEES





Homegrown 2.0 Concert at The Eddie

Homegrown 2.0 Concert at The Eddie

Special thanks to our
Fundraising Team, Admin
team, Back40 Productions,
Megan Hutton as Producer,
and The Eddie Hotel & Farm





Homegrown 2.0 Concert at The Eddie



Homegrown 2.0 Concert at The Eddie

Homegrown 2.0 Concert at The Eddie



50/50

99.3 CountyFM's 50/50 Fundraising Raffle is Now Live!



99.3
COUNTYFM
The Voice of the County!

A chance to win funds and help keep your community station on the air. Thank you for your support.

GET YOUR TICKETS TODAY!
Sales End: Sun, Nov 27
Draw Date: Mon, Nov 28

Visit www.countyfm5050.com today for details and tickets



Community Events Bloomfield Santa Claus Parade



Picton
Santa Claus
Parade



County Writes County Reads

National Indigenous Peoples Day

Celebrate Christmas
19 Organizations of Faith

Grapevine

Specialty
Programming

Music Specials

New Years Party

A Day To Listen

Ras Bingi Top 99 Countdown



OPP East Region @OPP_ER · 10m

It appears Santa brought more blowing snow to [#PrincEdOPP](#) overnight. [#StayHome](#) [#StaySafe](#). [@Shire_Hall](#) will continue with updates as they're available. ^am



1,690 5 10 10



December 2022





99.3 County FM

Published by Astrid Young · December 25, 2022 at 11:45 AM · 🌐



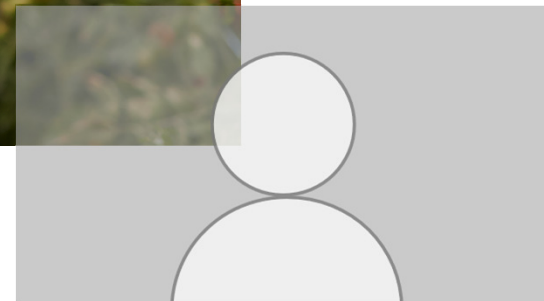
Don't forget to tune in at noon for [#CelebrateChristmas](#) - due to some broadcast issues resulting from the storm, we've added a second broadcast today at 5 PM. If you do experience any interruptions during the broadcast, visit this link to listen live:

<https://bit.ly/3C2SkG5>

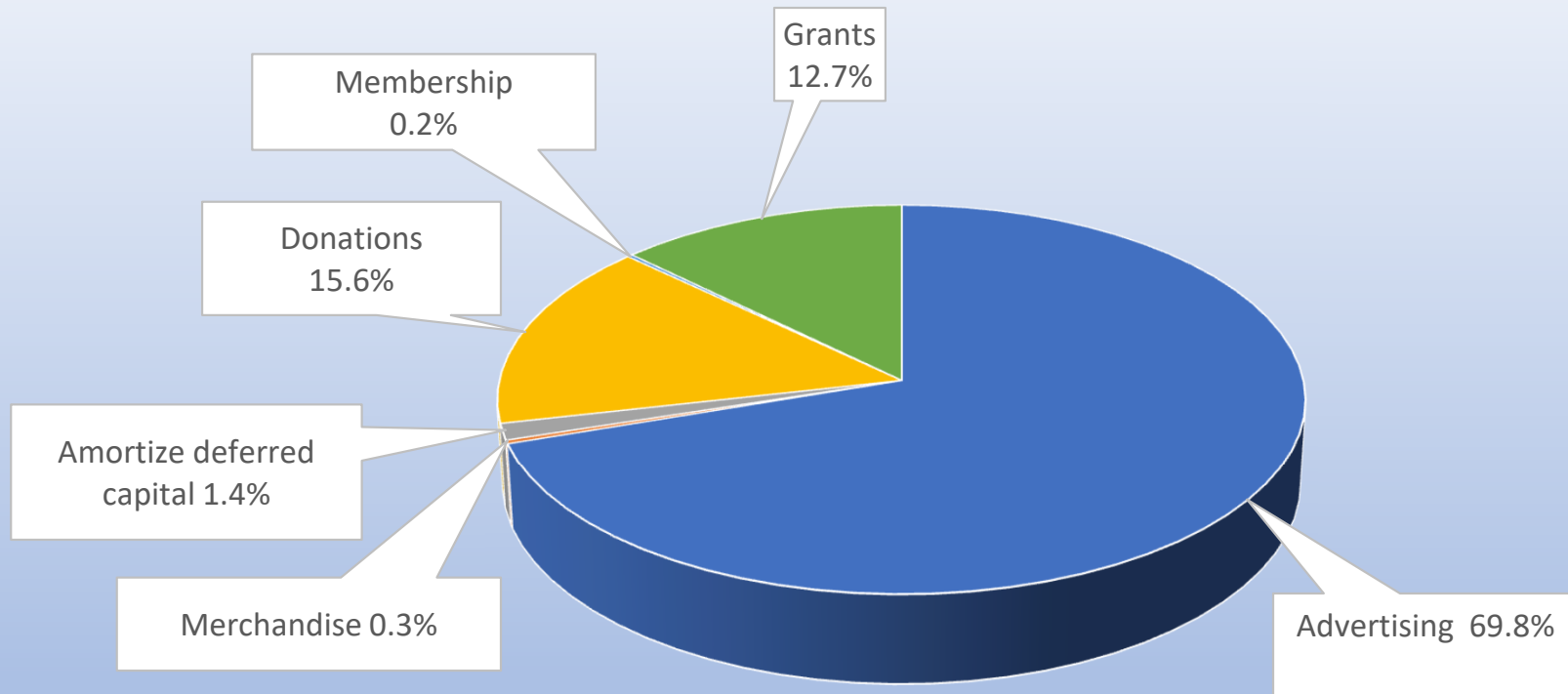
[#whereweallcometogether](#) [#celebratechristmas](#) [#countychurches](#)



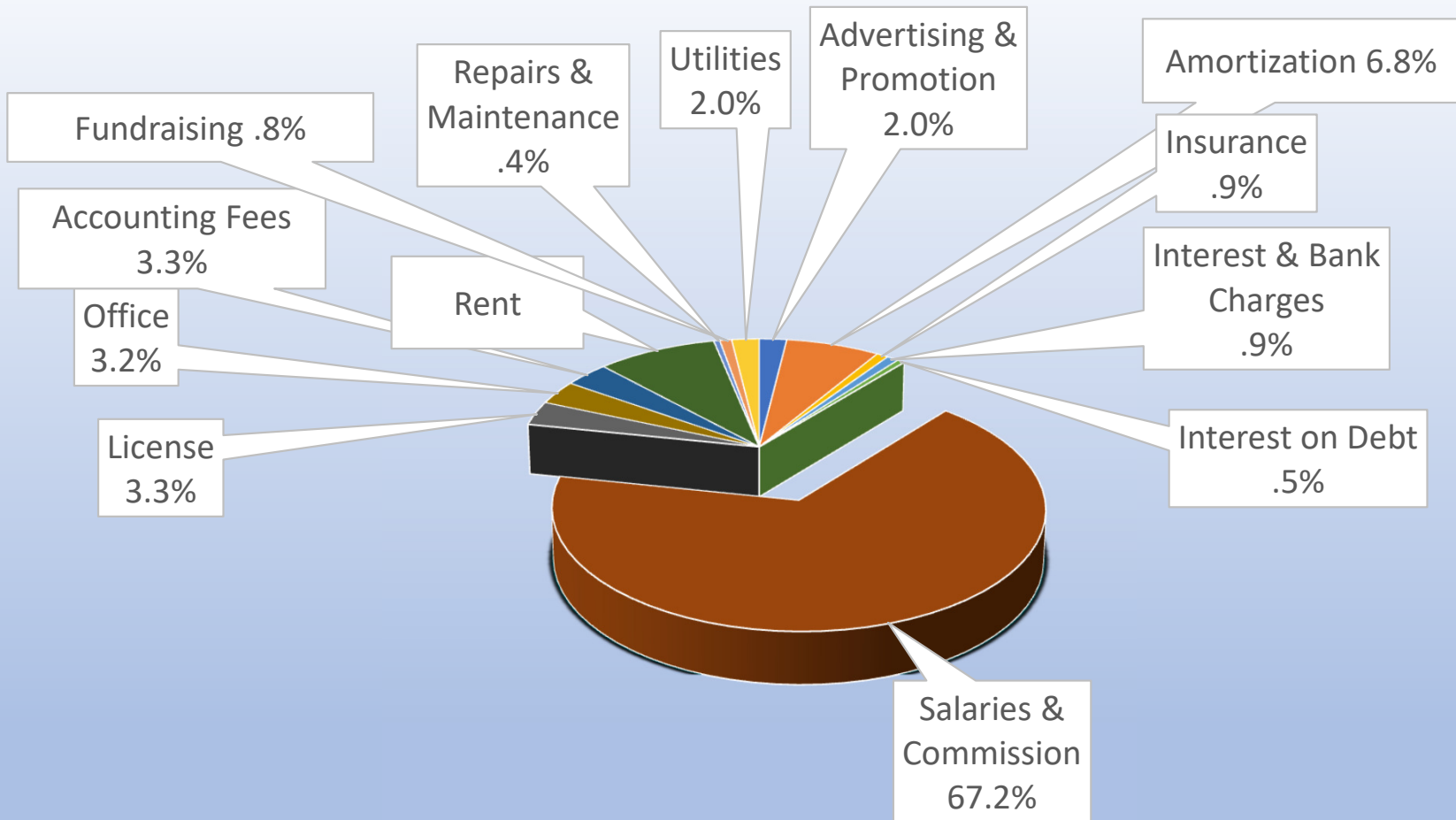
Financial Snapshot



Revenue F2022



Expenses F2022





Sales & Fundraising

Cash Advertising increase 38% (Ntl Covid ads & events)

Donations decrease 14.6%

Fundraising gross revenue decrease 1%

Alternative fundraising events

“Voices from the Shadows”: Homelessness in a Rural Community

- The rural homeless face some unique challenges.
- With the CRFC funding, we’ll shine the spotlight on what it means to be homeless in Hastings Prince Edward.
- 8-part documentary series.
- Why poverty/insufficient income, mental health/addiction issues, and other root causes have a significant impact on individuals, our social services and community.



“Voices from the Shadows”: Homelessness in a Rural Community

- Our goal: Expose listeners to what it means to be homeless and deliver a call to action to get involved in helping address homelessness.
- Demonstrate the impact/emotional toll on the hidden members of our community.
- Encourage community engagement/call to action by highlighting action at the municipal level, social services, not-for-profits.
- Promote our station’s mandate of supporting the safety and wellbeing of PEC citizens.



“Voices from the Shadows”: Homelessness in a Rural Community

- Leverage/expand volunteers’ skills involved in producing the series.
- Project can serve as a model for other community radio stations.
- A 2021 Point-in-Time Count Homelessness Report highlighted the hidden homelessness component is more significant in rural areas.

47% are couch surfing

44% in a shelter, transitional housing

9% unsheltered (vehicle, public place)

- Credit to the team to date Dave McKay, Phil Knox, Mark Rogers, Gillian Carson, Astrid Young, Lorraine Wilson, Mike Harper, Larry Robinson, Cliff Dumas, Pat Larkin Liz Simpson, Craig Mills, & Chuck Daily

5. Annual Reports - Operations

Motion to accept the Annual Operations Report for the fiscal year ending August 31st, 2022.

6. TREASURER REPORT

Annual General Meeting, Jan 31st, 2023

Christine Winiarz
Searle, CPA, CMA

Treasurer

Prince Edward County
Radio Corporation



FY2022 AGM: Treasurer's Report

Fiscal Cycle			
Quarter 1	Quarter 2	Quarter 3	Quarter 4
Sept. 1 – Nov. 30	Dec. 1 – February 28	March 1 – May 31	June 1 – August 31
Audit	AGM	Midyear Review	Budget

Audit Timelines

- **July** – Board approves **Annual Budget**, Audit preparation begins
- **September** – Audit documents forwarded to Auditor
- **October** – Audit testing underway
- **November** – Board approves draft **Audited Financial Statements & Audit Findings Report**
- **December** – Board approves final **Audited Financial Statements**
- **January** – Members approve **Audited Financial Statements** & appointment of Auditor

FY2022 AGM: Financial Dashboard

	FY2022	FY2021	FY2020	FY2019	FY2018
Total Revenue	\$498,423	\$403,839	\$416,434	\$389,455	\$362,299
Net Income	79,308	64,980	73,817	8,068	4,183
Cash in Bank	229,514	234,263	177,350	66,578	78,737
Reserve Funds	150,000	0	0	0	0
Capital Assets	165,869	159,406	181,338	190,519	193,394

6. Treasurer's Report

Motion to accept the Treasurer's Report for the fiscal year ending August 31st, 2022.

7. FINANCIAL REPORT

Annual General Meeting, Jan 31st, 2023

Dan Guerreiro, CPA

Wilkinson & Company
LLP, Chartered
Professional Accountants



PRINCE EDWARD COUNTY RADIO CORPORATION

FINANCIAL STATEMENTS

AS AT AUGUST 31, 2022

PRINCE EDWARD COUNTY RADIO CORPORATION
TABLE OF CONTENTS
AS AT AUGUST 31, 2022

	<u>Page</u>
INDEPENDENT AUDITOR'S REPORT	1 - 2
FINANCIAL STATEMENTS	
Statement of Financial Position	3
Statement of Net Assets	4
Statement of Operations	5
Statement of Cash Flows	6
Notes to Financial Statements	7-16
Schedule of Operating Expenses	17
Schedule of Overhead Expenses	18



INDEPENDENT AUDITOR'S REPORT

To the Board of Directors
Prince Edward County Radio Corporation

Report on the Audit of the Financial Statements

Qualified Opinion

We have audited the financial statements of Prince Edward County Radio Corporation (the Corporation), which comprise the statement of financial position as at August 31, 2022, and the statements of net assets, operations and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, except for the possible effects of the matter described in the Basis for Qualified Opinion section of our report, the accompanying financial statements present fairly, in all material respects, the financial position of the Corporation as at August 31, 2022, and its results of operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for Qualified Opinion

In common with many not-for-profit organizations, the Corporation derives revenue from donations, the completeness of which is not susceptible of satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of the Corporation and we were not able to determine whether, as at and for the years ended August 31, 2022 and August 31, 2021, any adjustments might be necessary to donations revenue, excess of revenues over expenditures and net assets.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Corporation in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing these financial statements, management is responsible for assessing the Corporation's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Corporation, or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Corporation's financial reporting process.

**INDEPENDENT AUDITOR'S REPORT
(CONT'D)**

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:



- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Corporation's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Corporation's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Corporation to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Wilkinson & Company LLP

3

PRINCE EDWARD COUNTY RADIO CORPORATION
STATEMENT OF FINANCIAL POSITION AS AT AUGUST 31, 2022

	2022	2021
	\$	\$
ASSETS		
CURRENT		
Cash	229,514	234,263
Short-term investments - Note 3	150,000	
Accounts receivable	92,554	74,116
Inventory	1,437	
Due from The Community Foundation	502	54,350
Prepaid expenses and deposits	5,023	5,445
Grants and subsidies receivable - Note 4		6,703
	479,030	374,877
TANGIBLE CAPITAL ASSETS - at cost		
less accumulated amortization - Note 5	165,869	159,406
INTANGIBLE ASSETS - at cost		
less accumulated amortization - Note 6	3,197	4,460
	648,096	538,743
LIABILITIES		
CURRENT		
Accounts payable and accrued liabilities	38,623	31,363
Government remittances payable	39,567	37,443
Deferred revenue - Note 7	21,761	24,299
	99,951	93,105
LONG-TERM		
Canada Emergency Business Account (CEBA) loan payable - Note 8	37,250	37,191
DEFERRED CAPITAL CONTRIBUTIONS - Note 9	64,027	40,887
	201,228	171,183
NET ASSETS		
NET ASSETS	446,868	367,560
COMMITMENTS - Note 10		
APPROVED ON BEHALF OF THE BOARD		
	_____ Director	
	_____ Director	
	648,096	538,743

The accompanying notes form an integral part of these financial statements

**PRINCE EDWARD COUNTY RADIO CORPORATION
STATEMENT OF NET ASSETS
FOR THE YEAR ENDED AUGUST 31, 2022**

	Operating Reserve Fund \$	Capital Reserve Fund \$	Unrestricted \$	2022 \$	2021 \$
NET ASSETS - BEGINNING OF YEAR	NIL	NIL	367,560	367,560	302,580
EXCESS OF REVENUE OVER EXPENDITURES	NIL	NIL	79,308	79,308	64,980
CHANGE IN INTERNALLY RESTRICTED FUNDS	100,000	50,000	(150,000)	NIL	NIL
	100,000	50,000	(70,692)	79,308	64,980
NET ASSETS - END OF YEAR	100,000	50,000	296,868	446,868	367,560

PRINCE EDWARD COUNTY RADIO CORPORATION
STATEMENT OF OPERATIONS
FOR THE YEAR ENDED AUGUST 31, 2022

	2022	2021
	\$	\$
REVENUE		
Advertising	352,945	267,289
Donations	68,603	80,342
Grants	64,345	37,759
Fundraising revenue	12,530	18,449
	<u>498,423</u>	<u>403,839</u>
COST OF SALES		
Advertising and commission	98,403	89,353
Donation expenses	1,999	663
Grants expenses		600
Fundraising expenses	3,798	1,177
	<u>104,200</u>	<u>91,793</u>
GROSS PROFIT	<u>394,223</u>	<u>312,046</u>
OTHER INCOME		
Government assistance - Discount on zero-interest loan - Note 8	2,105	579
Interest	415	214
Amortization of deferred capital contributions	6,859	5,748
	<u>9,379</u>	<u>6,541</u>
	<u>403,602</u>	<u>318,587</u>
EXPENDITURES		
Operating expenses - Schedule 1	54,568	46,831
Overhead expenses - Schedule 2	74,981	70,909
Wages and salaries - Note 15	181,995	127,805
Production labour expenses	12,750	8,062
	<u>324,294</u>	<u>253,607</u>
EXCESS OF REVENUE OVER EXPENDITURES FOR YEAR	<u>79,308</u>	<u>64,980</u>

PRINCE EDWARD COUNTY RADIO CORPORATION
STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED AUGUST 31, 2022

	2022	2021
	\$	\$
OPERATING ACTIVITIES		
Excess of revenue over expenditures for year	79,308	64,980
Adjustment for items which do not affect cash -		
Amortization of deferred capital contributions	(6,859)	(5,748)
Amortization of intangible assets	1,263	1,263
Amortization of tangible capital assets	26,142	24,791
Discount on zero-interest loan	(2,105)	(579)
Accrued interest on CEBA loan	2,163	2,740
	<u>99,912</u>	<u>87,447</u>
Net change in non-cash working capital balances related to operations - Note 11	47,944	(29,904)
CASH FLOWS PROVIDED FROM OPERATING ACTIVITIES	147,856	57,543
INVESTING ACTIVITIES		
Capital spending utilized - Note 9	30,000	2,229
Purchase of tangible capital assets	(32,605)	(2,859)
Purchase of short-term investments	(150,000)	
CASH FLOWS USED IN INVESTING ACTIVITIES	(152,605)	(630)
FINANCING ACTIVITIES		
Increase in CEBA loan - Note 8		20,000
Repayment of CEBA loan - Note 8		(20,000)
CASH FLOWS PROVIDED FROM FINANCING ACTIVITIES	NIL	NIL
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS FOR YEAR	(4,749)	56,913
CASH AND CASH EQUIVALENTS - BEGINNING OF YEAR	234,263	177,350
CASH AND CASH EQUIVALENTS - END OF YEAR	229,514	234,263
REPRESENTED BY:		
Cash	229,514	234,263

8. Motion to Accept Audited Financial Statements

To accept the Audited Financial Statements for the fiscal year ending August 31st, 2022

9. Appoint Public Accountant

Annual General Meeting, Jan 31st, 2023

Motion to Appoint Public Accountant

- After working with Wilkinson & Company LLP. for F2022 we recommend continuing with Wilkinson & Company LLP. as our appointed the Public Accountant for Prince Edward County Radio Corporation to perform an audit for 2023.

10. WRAP UP

Special thank you to those who created and ran tonight's AGM:

Craig Elliot

Pearl Hucul

Cheryl McLellan

Lynn Pickering

Christine Searle

Wilkinson & Company LLP

Mike Harper

Jim JJ Johnston

Craig Mills

Suzanne O'Connor

Pamela Stagg

Deb Hepburn

Pat Larkin

Helen Morris

Marie O'Neil

Annual General Meeting, Jan 31st, 2023

11. CALL FOR END OF MEETING

Annual General Meeting, Jan 31st, 2023



THANK YOU

99.3 County FM

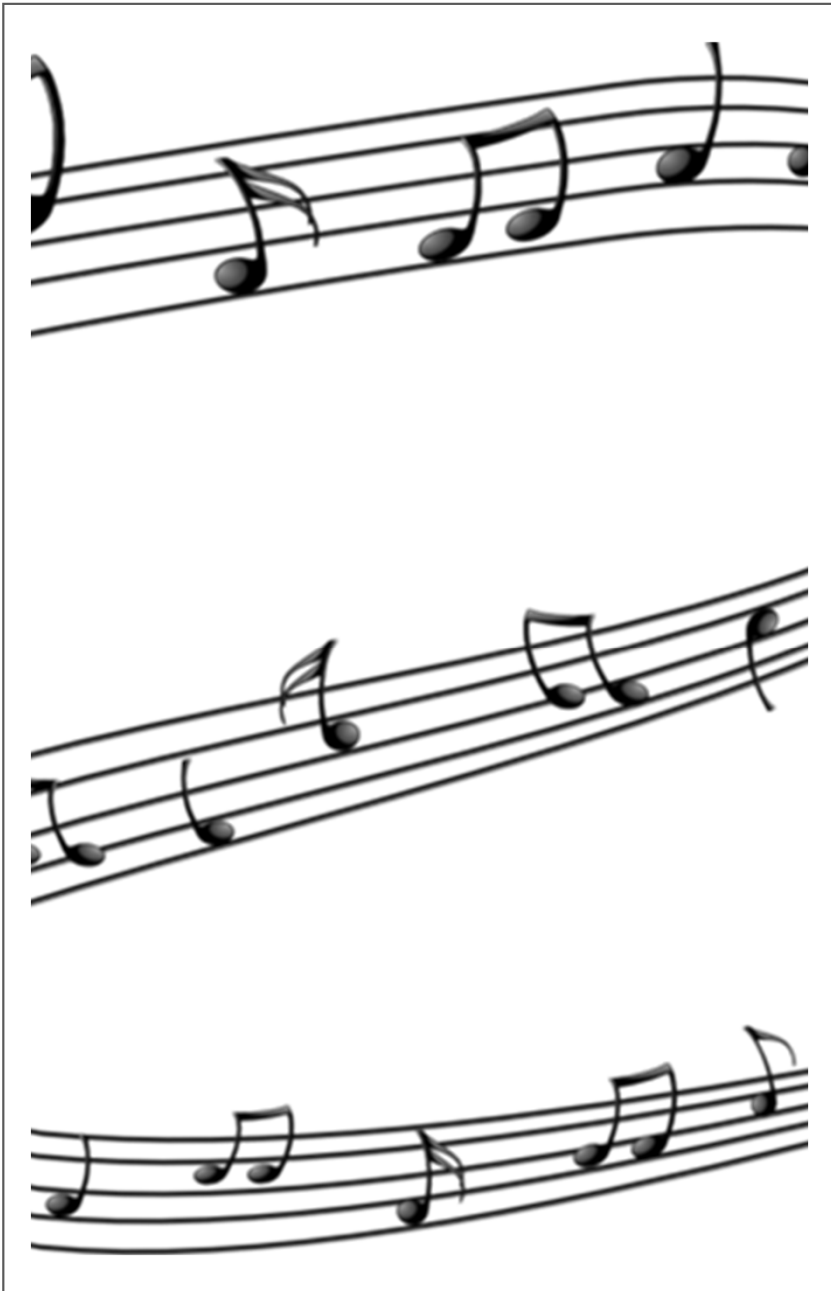
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Radio Corporation**

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Mark in your calendar

99.3 County FM Radiothon

May 25 – 28th, 2023