

Prince Edward County Radio Corporation

2024 Board Nominees

Geoff Craig

Geoff Craig is a recently retired marketing and not-for-profit executive spending nearly two decades at Unilever and eight years at Heart & Stroke. Geoff has exceptional skills in strategy, marketing, fundraising and communications. Currently, Geoff serves on the board of the South Shore Joint Initiative. He has also served on the PEC Chamber of Commerce Business Excellence Awards as an adjudicator. In his spare time he enjoys playing pickleball and golf.

Mary Ann Farrell

Mary Ann has over 30 years of arts marketing experience in Canada, the United States and the UK. She is an accomplished and strategic arts marketing specialist. Mary Ann has worked in the commercial sector of theatre and concerts as well as the not-for-profit sector for events featured in venues internationally as well as festivals overseeing communications, strategic planning and arts management. Mary Ann held senior management positions with Clear Channel Entertainment, was part of the founding senior management team of Toronto Luminato Festival from 2007-2014, and served as VP Marketing and Communications for Sony Centre for the Performing Arts / Meridian Hall from 2015 until her retirement in 2020.

Nancy Griffin

Nancy Griffin is the President & Founder of Women, Worth & Wellness - a company founded in 1994, that curates and hosts virtual and in person events, focused on boomer women, their daughters' and granddaughters' health & wealth. Nancy is also the incoming President, July 1, 2024 of the Picton Rotary Club.

Over the years, Nancy has served on many not for profit boards in Toronto and Southern Georgian Bay, and thoroughly enjoys getting involved with all things community.

Nancy and her husband Wayne Griffin moved to the County in August 2020 and have thoroughly enjoyed every aspect of County life so far with more to see and do and more terrific people to meet.

Shelagh Mathers

Shelagh Mathers was first elected to the Board at the inception of the radio station. Shelagh started out with an eye to a career in Biology, completing an M.Sc. at the University of New Brunswick before veering off into a long side-gig as a lawyer. Now retired, she's come home to the natural world that endlessly amazes and fascinates sharing her time between Haliburton and her home in the County. She's also busy as a mystery novelist (pen name S.M. Hurley).

Ken Murray

Ken Murray was first elected to the Board in 2016. Ken is a novelist, short story writer, playwright, essayist and broadcaster based in Prince Edward County. His work has been published in newspapers and magazines in Canada and the United States. In 2015, the Globe and Mail called Ken's novel—*Eulogy*—a “powerful, poignant debut.” Ken hosts the *Horn Trip* radio show on 99.3 County FM, and teaches creative writing at both the University of Toronto School of Continuing Studies and Haliburton School of Art & Design.

Christine Winiarz Searle

Christine Winiarz Searle first joined the Board as Treasurer in April 2017. Born and raised in Winnipeg, Christine studied classical piano throughout school and university years, spending summers sailing on and around lakes in Manitoba and northwestern Ontario. At the end of a rewarding public service career in Ottawa that paralleled a 'second career' as a volunteer on several non-profit boards, she moved to the County to cultivate a community-based lifestyle grounded by her passions for gardening, cooking, fibre arts, hiking, cycling and sailing with husband David. Currently, in addition to her role on County FM's board, Christine advises local leadership on how to navigate non-profit governance and blogs about rekindling her creativity through crochet.